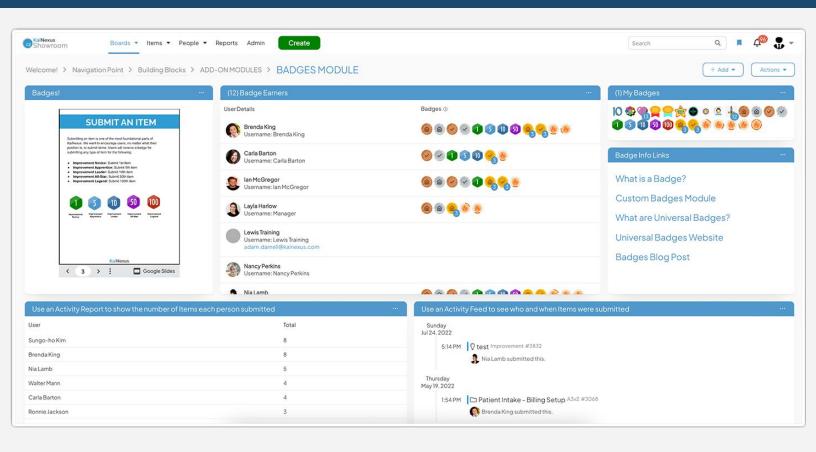
# Badges

Gamification is a strategy for motivating people to engage in the desired behaviors by creating similar experiences to those found in playing games. Badges are one example of how KaiNexus uses gamification to encourage engagement with the platform and in your improvement culture at large.

# KaiNexus



### **Recognize & Reward**

With KaiNexus Badges, you can recognize and reward the efforts and accomplishments of everyone without delay, no matter how far your improvement culture spreads.

#### **Encourage Competition**

KaiNexus makes it easy to highlight the people who are most engaged in your organization. Add a card to your Team Board to showcase your top badge earners, encouraging friendly competition among employees.

### **Drive Engagement**

We've found that even a simple reward—like an automated award—can inspire people and keep them engaged with their improvement work. Set up your Badge system to highlight the behaviors you want to promote.

### **Track Progress**

Keep track of your own Badges by adding a 'My Badges' card to your Board. With this friendly visual reminder, never lose a streak, work towards new Badges, and see all that you've accomplished thus far.

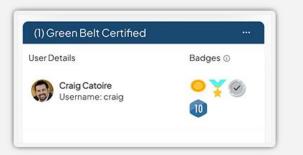
# Gamification

Gamification simply refers to the motivation, desire, and willingness to do something. It works to "gamify" tasks through the use of points, badges, community, and competition in a non-gaming environment, creating similar experiences as when playing games to motivate and engage users.

# KaiNexus

## Voting

The Voting Feature in KaiNexus allows you to involve your people in the prioritization of improvement work. If voting is enabled on one of your Items, you (and the rest of its Team) can vote on Items nested under it — its "children" — to show your support for them. This gives the team leading the charge useful information and helps them prioritize the nested Items.



### **Track Certifications**

Manage your training and certification process in KaiNexus. Keep track of who is participating, where they are in the process, and stay on top of their projects as they progress. Easily access key program metrics like project cycle times, engagement levels, and impact.

## Make a Leaderboard

Making a leaderboard drives engagement and competition. Set yours up by adding a people card to a board with a column for the badge you want to highlight. Filter the card by Streak Count to highlight your top performers and inspire others to get more involved!

Example competition streaks include:

- How frequently people clear their notifications
- How regularly people log in
- How often people submit items

### **Engage Executives**

The best improvement organizations have engaged senior leadership that drive CI from the top. One of the simplest ways executives can support CI is to engage with people in KaiNexus. Adding a people card showing badges to your executives personal dashboards makes it easy for them to tell who is doing great work, so that they can reach out to congratulate them.