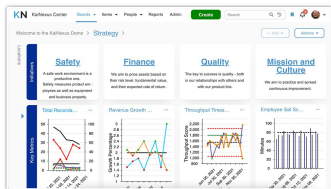


## Strategy-Driven Improvement

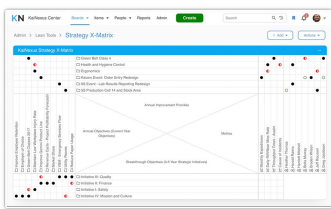
Catchball | X-Matrix | Hoshin Kanri | Alignment | Key Performance Indicators



Your organization may be practicing strategy deployment, but is it getting all it can get out of the approach? KaiNexus creates access and transparency so that leaders can easily see which employees and teams are achieving the key performance indicators that demonstrate how well the strategy has been operationalized. It also gives employees a way to connect the impact of their improvement work, whether it is an incremental improvement or a long-term project.



**Executive leadership** creates a strategic plan and identifies the pillars and goals in KaiNexus, which are then cascaded throughout the organization to ensure that improvement aligns with True North.



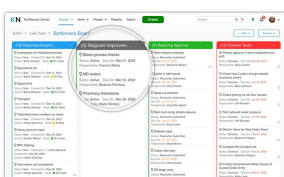
**Middle management** executes the strategy in their division, using KaiNexus to ensure projects stay on track, provide accurate and timely coaching to keep everyone engaged, and display KPIs front and center.

**Frontline leaders** guide their local teams in improvements that drive progress toward the strategic pillars, ensuring that all improvements help achieve the organization's goals.

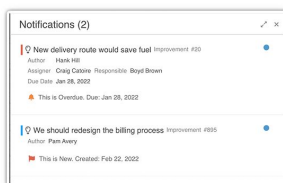
## Process-Driven Improvement

Audits | Certification Tracking | Huddles | Maintenance Management

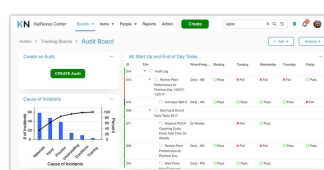
As business leaders, we all want to lower costs, better customer satisfaction scores, drive efficiency, and uncover new ways of driving revenue. The difference between organizations that achieve these ends, and those that can't, often comes down to the structure upon which process-driven improvement initiatives are built. Deploy software designed to support, document, and align process-driven improvements that put you ahead of the competition.



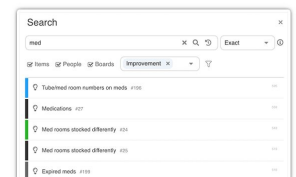
Get the most out of your huddles and **identify** strengths and weaknesses in your processes at a quick glance.



Keep track of who is assigned to each task and **manage** work proactively with active notifications and alerts.



**Measure** and **report** both qualitative and quantitative effects organization-wide.

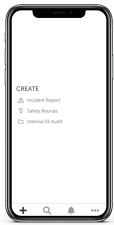


**Access** a knowledge repository to learn from past results and repeat what works.

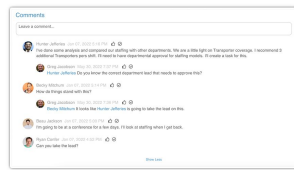
## Employee-Driven Improvement

Ideas | Kanban | A3s | Just Do Its | Opportunities for Improvement

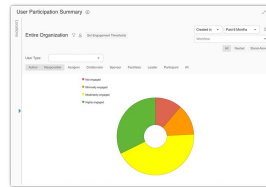
Who has the best ideas about improving processes on the front lines? The people doing the work, of course. They have a depth of understanding of their work that very few people can understand and can therefore make more impactful improvements. Engaging staff in bottom-up improvement gets all of the great minds in your organization working toward achieving strategic goals. Engage everyone in improvement.



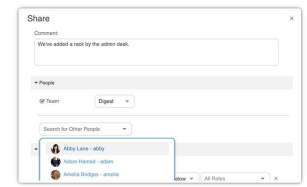
**Engage** more people in daily improvement by making it easier to capture their ideas on the fly.



**Increase** collaboration and accountability to drive more improvements across the finish line in less time.



**Track** engagement, activity, and impact metrics to help employees understand that they're making a difference.

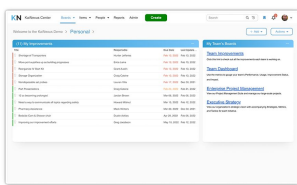


**Maximize** the impact of every improvement by sharing the process and results with others.

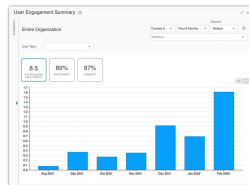
## Leader-Driven Improvement

Kaizen Events | Lean Projects | VSM | DMAIC | Gemba Walks

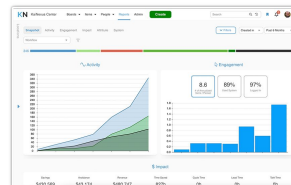
An improvement journey means a lot of moving parts with a lot of different people—it's not easy to manage. Project management systems, shared folders, and spreadsheets are not designed for that journey, but KaiNexus is. With a single platform, immediately know who's doing what, when they're doing it, and if there's a problem. Empower leaders to succeed and foster leadership behaviors that will elevate your improvement culture.



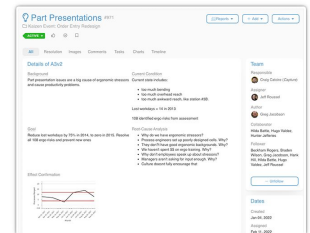
**Simplify** improvement by customizing dashboards to only show what people need when they need it.



**Scale** the impact of your improvement team with valuable insight into activity and engagement across the organization.



Effortlessly **monitor** the health of your improvement culture with reports that highlight strengths and weaknesses.



**Standardize** improvement with templates that adapt to fit your existing forms and workflows.